

## Featured Product: Model BOWL12



### Increase sales on last minute items with the Impulse Buy Bowl.

This simple add-on item can boost sales by placing products in the front of your customers while they wait in line. Simply screw the bowl on the top of any existing **RETRACTA-BELT®** with the included thumb screw. Increase the impact by adding a sign to provide pricing and other information about the product. Signs are available in 6"x11" and 8.5"x11" models for your own paper sign inserts. The clear plastic bowl is made of polyethylene that is rigid enough to hold shape, yet flexible so it won't crack with abuse.

#### Bowl Only

##### Gain sales from an easy add-on

- ▶ Increase sales on impulse buy products.
- ▶ Simply screws into the top of any **RETRACTA-BELT®** post.



#### Bowl With Display Sign

##### Display product, promotion or pricing information

- ▶ Use a sign bracket to display information and secure the bowl.
- ▶ 6"x11" or 8.5"x11" clear acrylic display with bracket.



#### Bracket Finishes Available



#### Features

- ▶ **Increase sales:** provide merchandise in front of customers just before check out.
- ▶ **Easy add-on:** screws to any existing **RETRACTA-BELT®** or Sign Post with no extra tools.
- ▶ **Durable:** clear polyethylene bowl is flexible so it won't crack with abuse.
- ▶ **Easy to add signage:** to display information about the product.
- ▶ 12" diameter x 5" deep Polyethylene Terephthalate (PETE) bowl.