

The Difference is in the Details



Our cast iron base connection is so strong, we dropped it off a rooftop just to prove it! Scan to watch the Roof Drop Test Video.

Exclusive EVERstraight® Technology

Two innovative base connections for a long lasting post that always remains straight.



EVERstraight® Technology

- ▶ Cast iron **RETRACTA-BELT**® bases feature large diameter threaded construction, ensuring the post remains straight for its lifetime.

EVERstraight® PRIME Technology

- ▶ Cement-filled **RETRACTA-BELT**® PRIME post bases include an advanced wedge-action base connection that is stronger and more stable than competitor's base connections.

The "Competition's" Construction

Base connection that breaks down over time and makes the post lean.



- ▶ Cast iron bases have through-bolt and welded metal cup construction that easily weakens the post, causing it to lean.
- ▶ Cement-filled bases have the same inferior construction, combined with low-density cement that cracks easily.

Which base is right for you? A closer look at the common base stanchions.

Cast Iron Bases

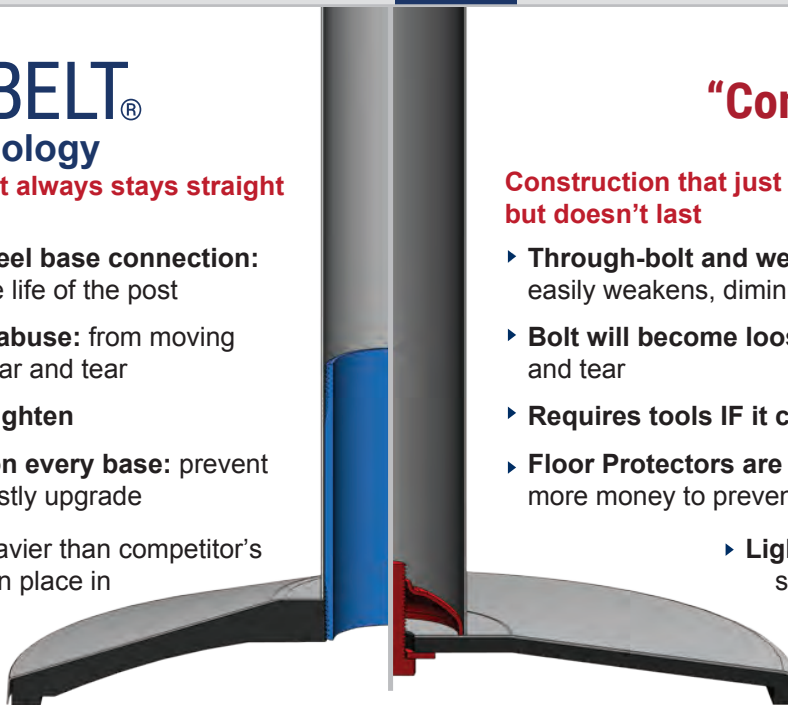
Typical Applications	Heavy traffic areas such as airports, casinos, venues, etc.	Pros	Highly durable and stable, very heavy, no tools required, upgrades available
Life Expectancy	10-20+ years	Cons	Initial cost is higher than cement-filled bases

RETRACTA-BELT®

EVERstraight® Technology

Superior base connection that always stays straight

- ▶ **Large diameter threaded steel base connection:** keeps the post straight for the life of the post
- ▶ **Will withstand a lifetime of abuse:** from moving the post or from customer wear and tear
- ▶ **Never requires tools to re-tighten**
- ▶ **Floor Protectors included on every base:** prevent scuffs without paying for a costly upgrade
- ▶ **Thicker base walls:** 17% heavier than competitor's baseweight to keep the post in place in high traffic environments



“Competition”

Construction that just ‘gets the job done’ but doesn’t last

- ▶ **Through-bolt and welded metal cup construction:** easily weakens, diminishing lifespan of the post
- ▶ **Bolt will become loose over time:** from regular wear and tear
- ▶ **Requires tools IF it can be re-tightened**
- ▶ **Floor Protectors are an expensive upgrade:** costs more money to prevent floor scuffs
- ▶ **Lighter, thinner base:** prone to shifting throughout the day

Cement-Filled Bases

Typical Applications	Lower traffic areas such as banks, hotel lobbies, etc.	Pros	Priced lower than cast iron bases
Life Expectancy	3-5 years	Cons	Cement can crack over time

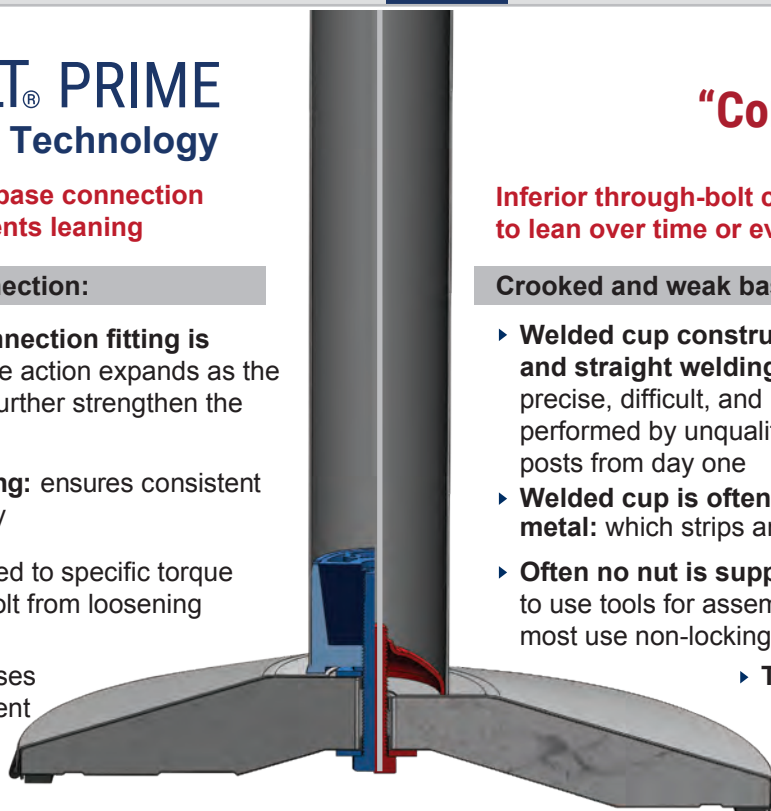
RETRACTA-BELT® PRIME

EVERstraight® PRIME Technology

Innovative, self-straightening base connection keeps posts upright and prevents leaning

Strong and straight base connection:

- ▶ **Exclusive wedge action connection fitting is self-straightening:** the wedge action expands as the customer installs the post to further strengthen the connection
- ▶ **Precision molded base fitting:** ensures consistent and reliable production quality
- ▶ **Locking hardware:** is tightened to specific torque requirements to prevent the bolt from loosening and the post from leaning
- ▶ **High density cement:** increases weight to reduce post movement throughout the day



“Competition”

Inferior through-bolt construction causes posts to lean over time or even ‘right out of the box’

Crooked and weak base connection:

- ▶ **Welded cup construction requires perfectly strong and straight welding to function properly.** This precise, difficult, and highly skilled process is often performed by unqualified workers resulting in crooked posts from day one
- ▶ **Welded cup is often made of thin, threaded sheet metal:** which strips and deforms very easily
- ▶ **Often no nut is supplied:** which requires the customer to use tools for assembly. If hardware is supplied, most use non-locking nuts which loosen very quickly
- ▶ **Their cement-filled base material is less dense:** 18% lighter and can easily crack and break apart